



Creating a  
GreenSmart Planet

PVC & Lead Free  
WATER-BASED  
Free of Poisons  
Eco-Conscious  
NEOGREENE  
2x Insulation  
Smart Ideas  
25% Less Petroleum  
LOW IMPACT  
NO CHLORINE

Sustainable  
People Sensitive  
No Formaldehyde  
NEOGREENE  
PHTHALATE FREE  
Contains No VOC's  
Solvent Free  
MADE USING 25% LESS ELECTRICITY  
PVC & Lead Free  
WATER-BASED  
Free of Poisons  
Eco-Conscious  
NEOGREENE  
2x Insulation  
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25% Less Petroleum  
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NO CHLORINE  
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NEOGREENE

**neogreene**  
neoprene reinvented



**Laptop Sleeves**

- 4mm padded protection
- Ventilated gusset so laptop breathes
- Easy grab zippers
- Cool looking green mesh interior

Descriptions	Item #
Netbook	12301
Mac 15"	12311
Mac 17"	12321
Mac 13"/13.3" WS	12331

**What is neogreene?**

- NO Chlorine
- PVC & Lead Free
- Phthalate Free
- No Formaldehyde
- All water based adhesives
- No VOCs - no neoprene stink!
- 25% less petroleum than neoprene
- Made with 25% less electricity than neoprene

Old fabric neoprene  
Neoprene is a family of oil based synthetic rubbers that are produced by polymerization of chloroprene. Some people are allergic to neoprene while others can get dermatitis from a compound used to vulcanize rubber into neoprene.






Lead-containing compounds, such as litharge (lead(II) oxide) are used as compounding agents to prepare finished products made of neoprene, and these can have a toxic effect on human blood, kidneys, and reproductive systems.

**Green to the Core** - Please see the information below on our eco-friendly brand...

## WHO IS GREENSMART

At GreenSmart, we try every day to make the world greensmarter. From the designs we create, to the materials we use, to how we manufacture and ship our products, we put everything we do through our GreenSmart filter. Because we believe that even the smallest of positive actions every day can result in big changes toward a better product and a better environment in the long run. It's a pursuit of best practices for us. And we've been doing it since we started back in 1995.

### Our intentions are simple, transparent and ongoing:

-  To make great bags using green materials.
-  To use smarter manufacturing practices whenever possible.
-  To provide smarter ideas for our own lives, as well as our customers.
-  To help educate and influence others through our products and practices.
-  To be passionate about everything we do.

To help guide us in our mission and incorporate our GreenSmart philosophy into everything we do, we approach success with 3 criteria in mind: people, product and planet.

### People

GreenSmart is a human-powered company. Our success is fueled by the hearts and minds of our customers, retailers, designers, suppliers and partners that encourage and inspire each of us to do better every day. Through our shared commitment to the GreenSmart philosophy, we strive to be continuously innovative, efficient and conscientious about every business decision we approach. We believe in the power of environmental education and its ability to enable all of us to make smarter choices about our lifestyles. Because of this, we will continually lead the charge to better educate everyone about the environment through communication in our marketing, our products and on the web. To be successful requires the continued healthy relationship we share with our suppliers around the world, as they tirelessly pursue newer and better materials, practices and work conditions.

### Product

GreenSmart approaches and continually strives to make the most sustainable products possible including overall design, materials, production processes and distribution. For us, design is more than how a product looks, it is also about how a product is used. If a product is all form with little focus on function, whether it's green or not, it loses its ability to be sustainable. Because of this, we make sure every product we make is created with a minimum impact on the earth, and a positive impact in your life. That's why all the products that we make are just that, green and smart.

### Planet

We can all agree that less landfill is good, and less energy used to make products makes sense, too, not to mention lots of other greensmarter ideas. Polluting the planet for profit is a short sighted business model that serves no one. We believe businesses can be positive change agents and still be profitable, innovative and transparent in their pursuit to creating a better product and a better planet. That is why GreenSmart will always be visionary in its effort to seek greener materials and work with our suppliers to utilize energy-efficient, eco-conscious and people sensitive ways to produce our products.

When we look forward, we see a GreenSmart planet that is sustainable and proactive when it comes to using its resources in countless greensmart ways. Our commitment to reaching this goal will take both big and small steps. Because even small steps like turning off lights, using less water or buying recycled products can make a big difference when everyone joins in and does their part. Together we can help create a GreenSmart planet.